



**Persian
Horizon**



SMART BUSINESS DEVELOPMENT

An intelligent approach to expanding and establishing
your business in the UAE



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COMPANY INTRODUCTION

About Persian Horizon

Persian Horizon is an international holding company dedicated to helping businesses establish a strong presence in the UAE's dynamic, tax-free, and thriving economy. Our expertise spans the entire business globalization journey, from ideation to expansion and growth, ensuring a seamless entry into regional and global markets.

Credibility & Expertise

Persian Horizon combines extensive experience, expertise, strong networks, comprehensive services, and cutting-edge technologies to achieve customer satisfaction. We believe in tailoring each solution to the specific needs of our clients, ensuring that every service we provide aligns perfectly with their business goals.



PACKAGE INTRODUCTION

Package Title

“Smart Business Development” focuses on effective and professional business expansion through precise strategies, modern tools, and intelligent management. This package emphasizes efficiency, process optimization, and creating a robust infrastructure for long-term growth, going beyond the initial setup stages.

Objective

The goal of "Smart Business Development" is to take entrepreneurs beyond the startup phase and transform their ventures into sustainable and successful brands in the UAE. This package supports businesses by providing physical infrastructure, financial structuring, workforce recruitment, digital development, branding, and investment consulting, all designed to establish a strong market presence and ensure continuous growth. The focus remains on smart expansion and optimized processes for effective and sustainable operation in global markets.



KEY FEATURES



Company, branch, or representative office registration in the UAE



Establishment of appropriate financial and tax offices



Opening international-access bank accounts in the UAE



Provision of premium physical office space



Recruitment and hiring of two skilled employees



Design and implementation of a proper insurance structure



Preparation of accurate administrative documents for obtaining special loans and credits

KEY FEATURES



Development of a professional website



Social media management



Logo design and visual brand identity creation



Creation of a professional brand book aligned with UAE regulations



Development of IT infrastructure



Provision of professional administrative and support services



Establishment of a centralized contact center

KEY FEATURES



Step-by-step business setup and development consultation



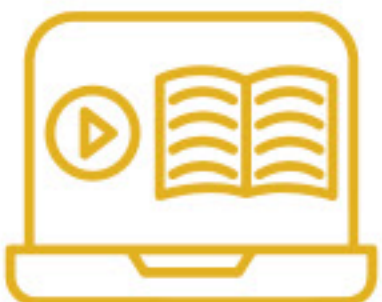
Provision of professional accounting and auditing services in UAE-approved software



Investment consulting alongside core business setup processes



UAE residency visa for the appointed business representative and their family members



Access to specialized training courses throughout the process



20% discount on hotel and tour bookings



Complimentary one-week accommodation for the business owner

SERVICE DETAILS

Company, Branch, or Representative Office Registration

This includes selecting the appropriate business structure (LLC, Free Zone, Offshore, etc.) and completing all legal steps for official registration in the UAE. Businesses can also establish branches or representative offices to formally launch their commercial activities.



Establishment of Financial and Tax Offices

We set up comprehensive financial and tax structures, including VAT registration and compliance with UAE financial standards, helping businesses avoid penalties and maintain financial credibility.



Opening International Bank Accounts

We simplify the process of opening international bank accounts in the UAE, guiding clients through documentation, application, and compliance with banking regulations. These accounts enable international transactions, currency management, and global financial operations.



SERVICE DETAILS

Provision of Premium Physical Office Space

We provide fully equipped office spaces with modern amenities, including high-speed internet, office furniture, and reception services, creating a professional environment for business operations and client meetings.



Recruitment of Two Skilled Employees

We manage the entire recruitment process, from identifying suitable candidates to handling administrative and contractual procedures, ensuring businesses have the right talent for growth.



Insurance Structuring

We establish comprehensive insurance coverage, including health and liability insurance, essential for business credibility and securing financial facilities in the UAE.



Preparation of Administrative Documents

We prepare all necessary financial and legal documents for accessing loans and banking facilities, ensuring compliance with UAE regulations and preventing future challenges.



SERVICE DETAILS

Professional Website Development

We design and develop modern, customized websites that represent the business effectively, including company information, services, contact forms, and e-commerce capabilities.



Social Media Management

We create, optimize, and manage social media accounts (Instagram, LinkedIn, Facebook, etc.), enhancing brand presence and targeted marketing efforts in the UAE market.



Visual Brand Identity Design

We develop a distinctive visual identity, including logo design, brand color palette, typography, and visual guidelines to enhance market recognition.



IT Infrastructure Development

We establish comprehensive IT systems, including organizational emails, cloud servers, cybersecurity measures, and digital management tools for daily operations.



SERVICE DETAILS

Professional Brand Book Creation

We deliver a comprehensive brand book tailored to UAE market standards, covering logo usage, color schemes, typography, and communication guidelines to maintain brand consistency.



Professional Administrative & Support Services

We manage contracts, formal correspondences, customer communications, and administrative processes to streamline business operations.



Centralized Call Center Setup

We establish a professional call center a dedicated number for your country of choice to enhance customer support, sales services, and market communication.



Step-by-Step Business Development Consultation

We provide expert guidance throughout the setup and growth journey, including strategy development and practical solutions for business stability.



SERVICE DETAILS

Professional Accounting & Auditing Services

We manage financial operations using UAE-approved software, ensuring compliance and accurate financial tracking.



Investment Consulting

We offer tailored investment advice to help clients identify profitable opportunities and make informed financial decisions for sustainable growth.



UAE Residency Visa Procurement

We handle all legal and administrative steps for obtaining UAE residency for business owners and their families.



Specialized Training Access

We offer specialized training programs to enhance skills relevant to the UAE market.



SERVICE DETAILS

20% Discount on Hotel & Tour Bookings

Persian Horizon provides business representatives with a 20% discount on hotel and tour reservations to facilitate smooth business travel arrangements.



Complimentary One-Week Accommodation

Business owners receive one week of complimentary accommodation to support their initial stay and business setup process in the UAE.



BENEFITS



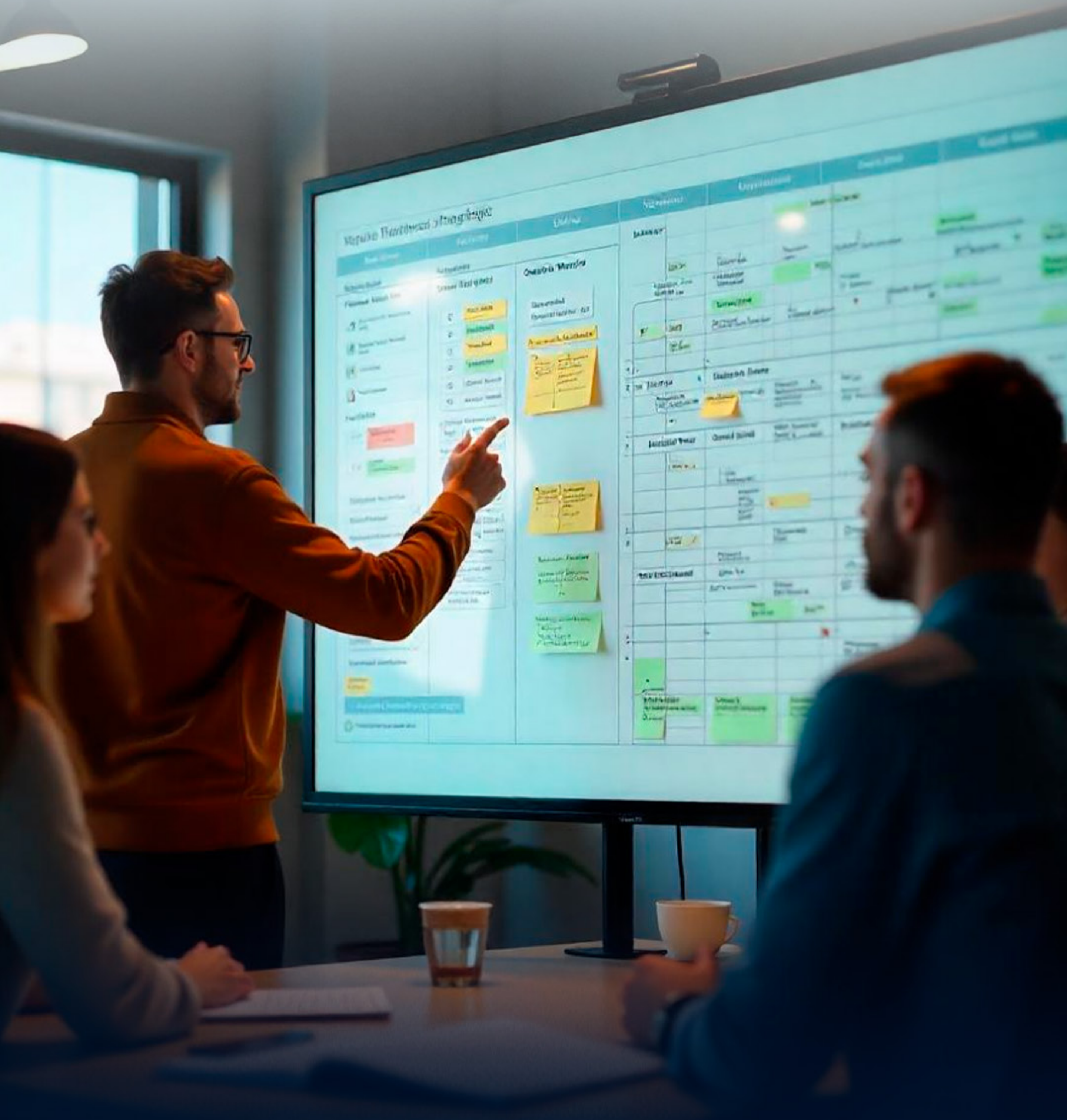
Execution–focused approach with tangible outcomes

BENEFITS



Provision of physical office space and skilled personnel

BENEFITS



Comprehensive planning and step-by-step implementation



BENEFITS

Smart infrastructure setup

BENEFITS



Hassle-free financial and legal management

BENEFITS



Entry into an international networking ecosystem

BENEFITS



Scalable growth and market expansion

SERVICE FEE

100,000 AED

(United Arab Emirates)

for the complete Smart Business Development package.

Payment Terms

The full amount is payable in accordance with the client's needs and conditions.

Commitment Guarantee




Persian Horizon guarantees timely service delivery, cost transparency, legal compliance, business success, and six months of dedicated post-service support.



CONTACT US FOR PROFESSIONAL CONSULTATION

 Office 511, Fairmont Dubai, Sheikh Zayed Rd, Dubai

 info@persianhorizon.com

 www.persianhorizon.com

 +971 42 544 524

 [persianhorizon](https://www.instagram.com/persianhorizon)